



The price of prejudice: when attitudes shape policy

University of Strathclyde, 6 April 2017

“Cadbury’s, court reform and redefining adulthood”

Max Rutherford, Barrow Cadbury Trust

www.t2a.org.uk

@T2Alliance



Cadbury's Cocoa

Delicious—Refreshing—Sustaining.

The "Gentlewoman" says—"The stimulating and strengthening properties of CADBURY'S COCOA cannot be too highly appreciated."

The "Lady's Pictorial" says—"The name CADBURY is a household word in connection with pure and nutritious Cocoa."

Dr. Andrew Wilson says—"Cocoa in itself is an excellent and nutritious food . . . and it should be consumed in a perfectly pure state."

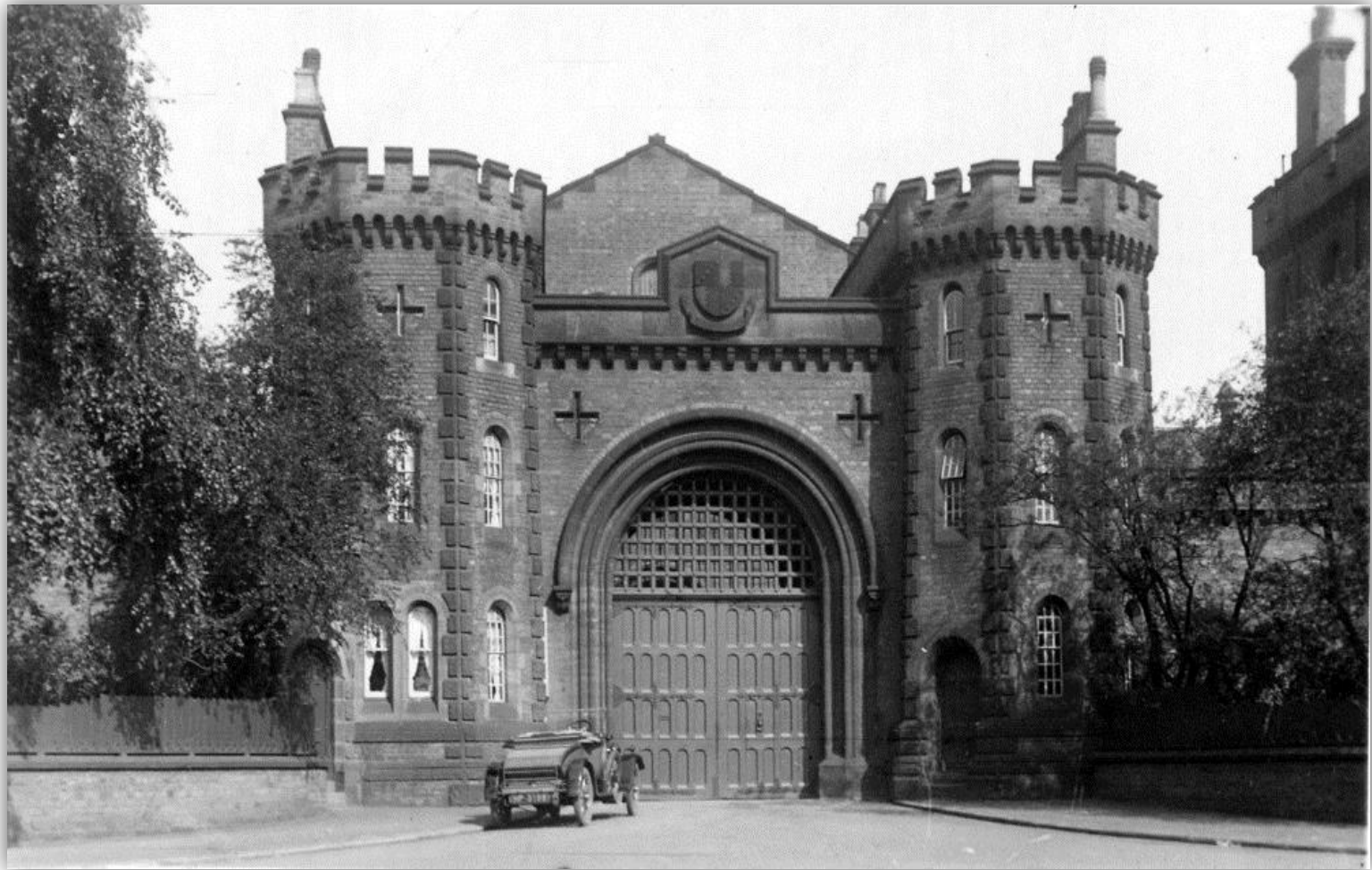
"Guy's Hospital Gazette" says—"CADBURY'S COCOA is the highest type of a pure Cocoa, most tempting to the palate, and a great restorer of muscular activity."

**CADBURY'S IS COCOA, AND THE BEST COCOA ONLY
ABSOLUTELY PURE THEREFORE BEST.**

Cadbury's Advertorial, 1904



Barrow and Geraldine Cadbury in 1891



HMP Winson Green (now HMP Birmingham)



Judge Benjamin Lindsay, Colorado Youth Court, 1903



Geraldine Cadbury, by Thomas Bowman Garvie (1912)



Herbert Samuel, Home Office Minister 1905-09 (later Home Secretary)



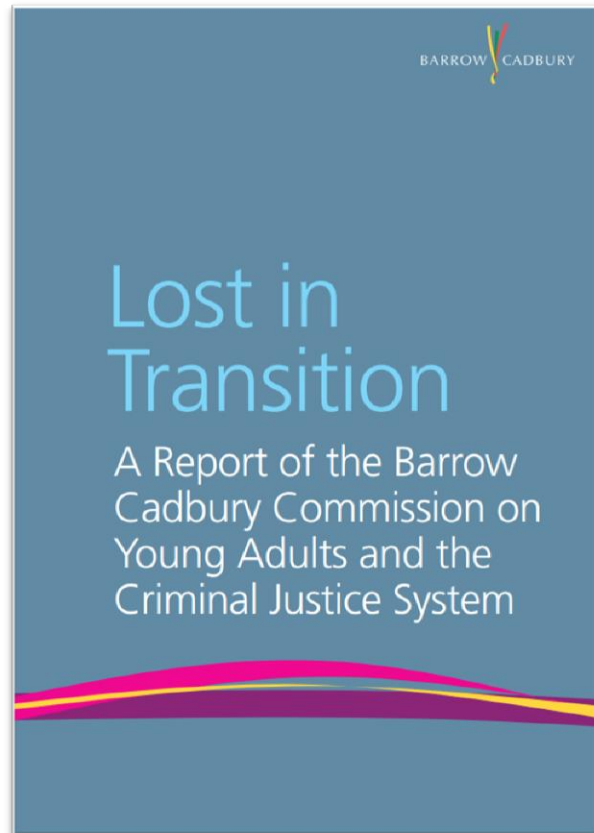
Birmingham Youth Court (as it stands today)



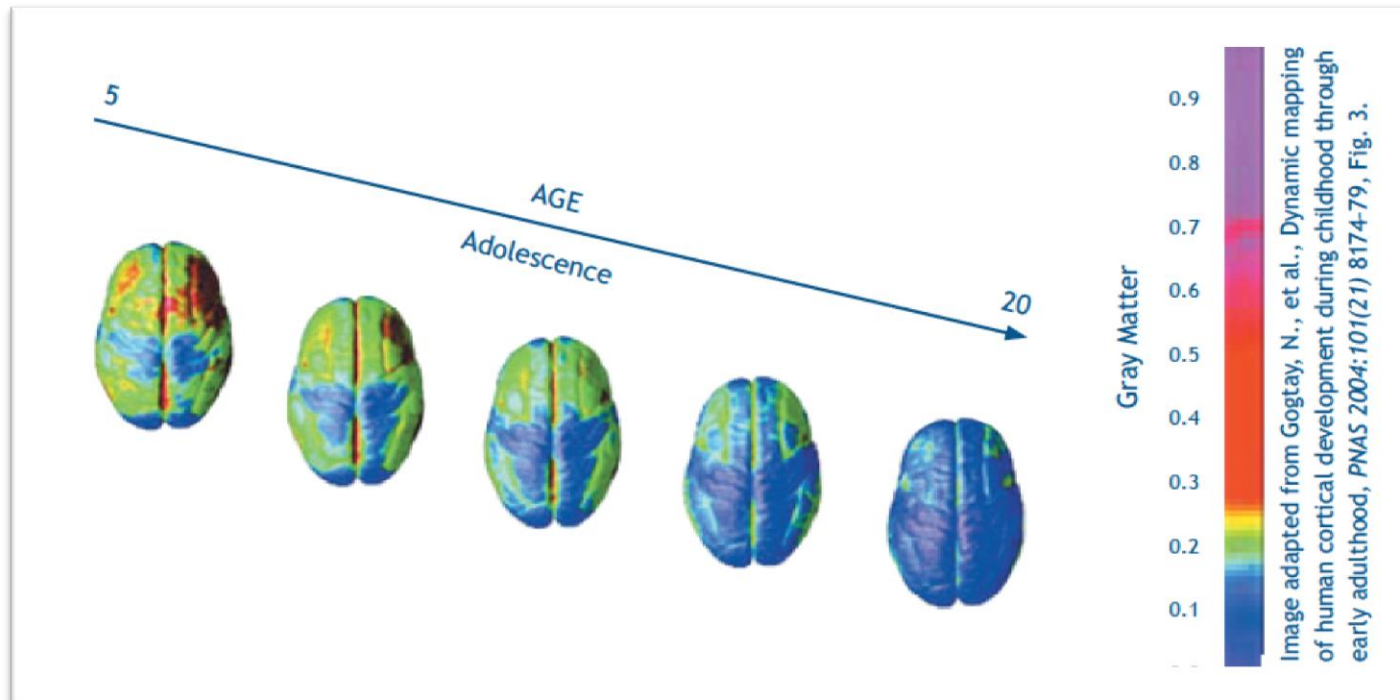
Act 3 Scene 3, The Shepherd:

I would there were no age between sixteen and three-and-twenty, or that youth would sleep out the rest; for there is nothing in the between but getting wenches with child, wronging the ancientry, stealing, and fighting

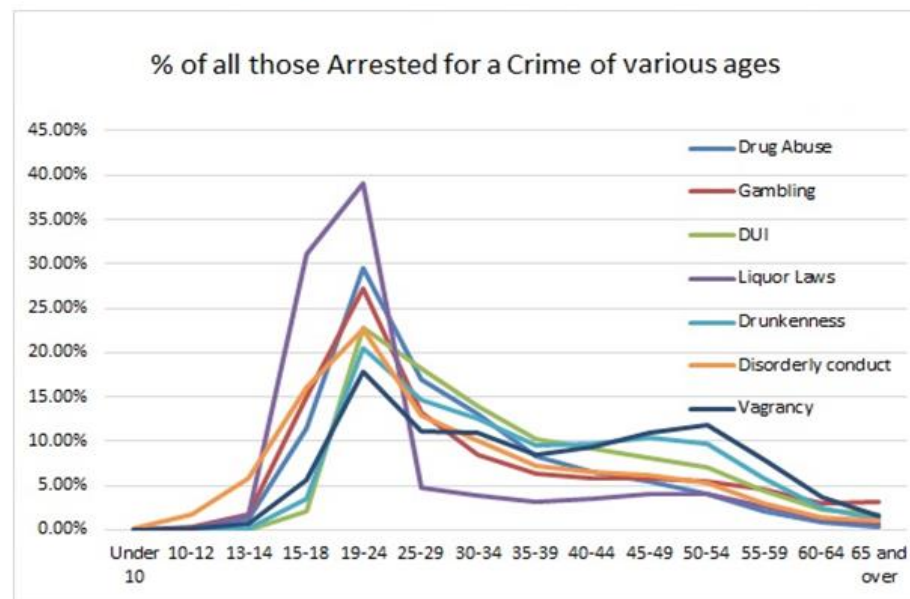
From William Shakespeare's 'The Winter's Tale', 1623



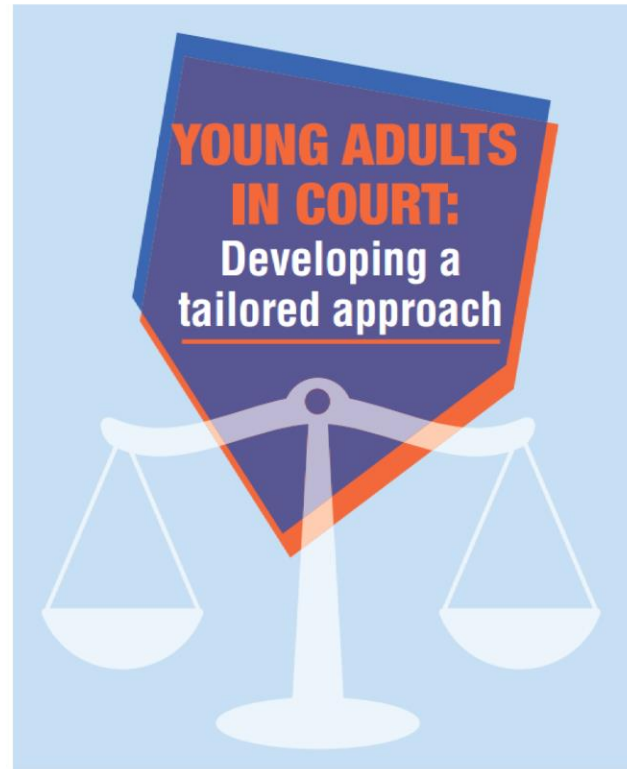
The Barrow Cadbury Commission on Young Adults (2003-4)



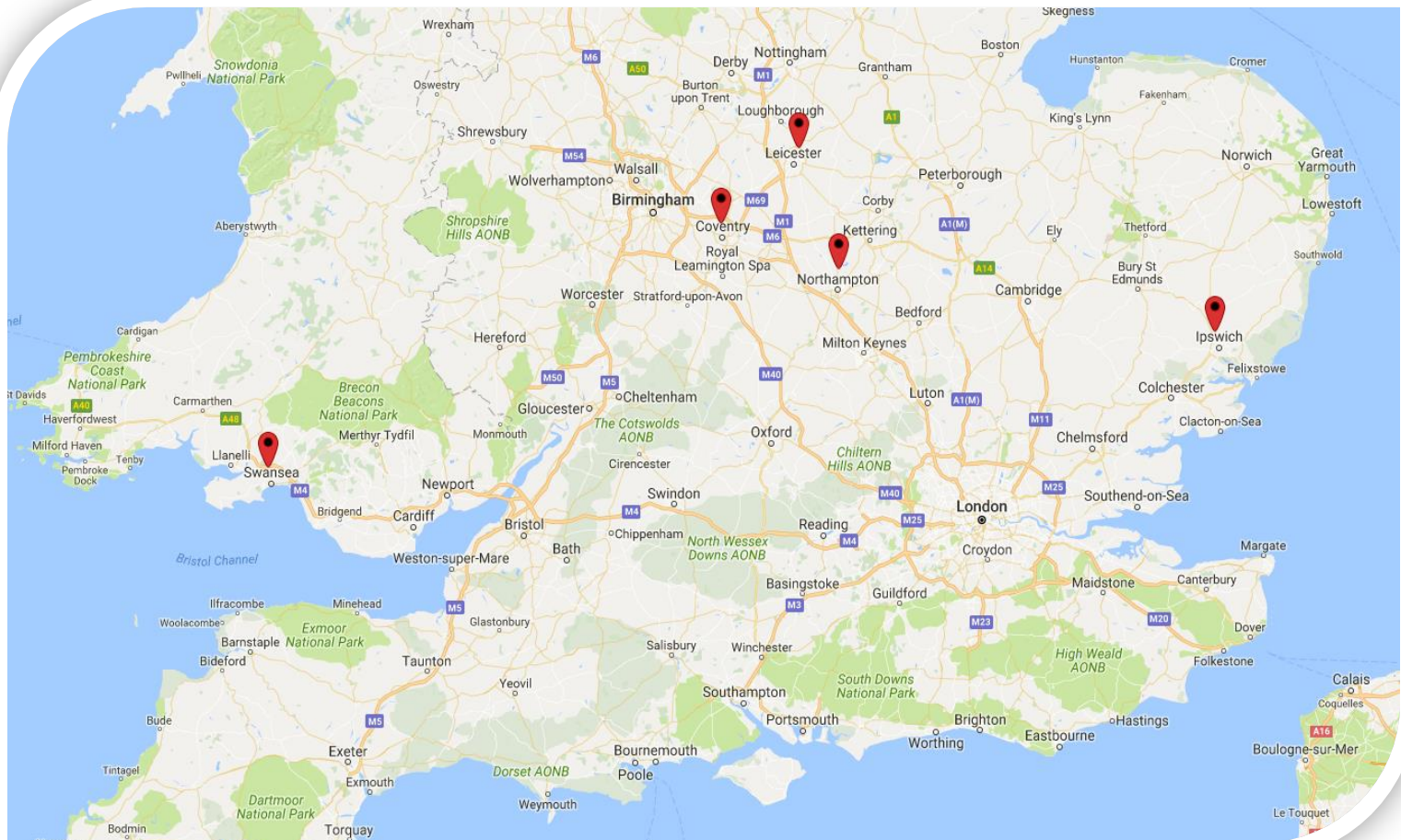
Adolescent brain development showing decline in grey matter



Examples of desistance literature and the 'age/crime curve'



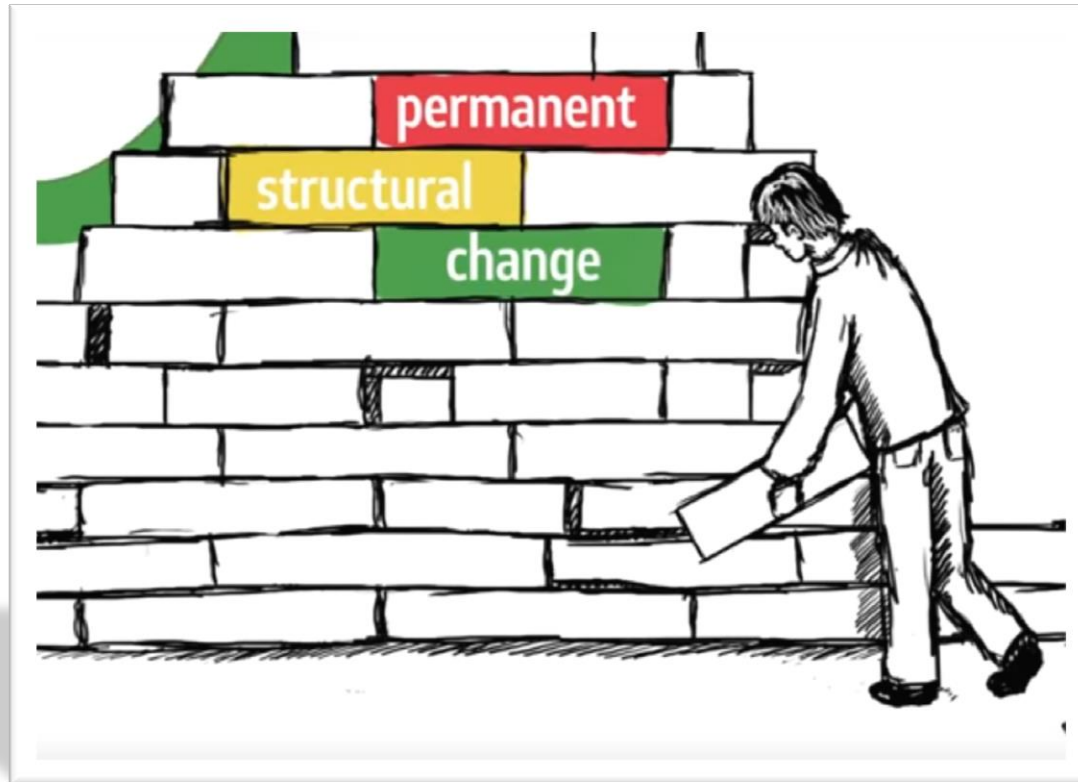
Initial feasibility study (December 2015)



T2A Young Adult Court pilot sites (Swansea, Coventry, Leicester, Northampton, Ipswich)

Young adult courts – six key ingredients:

- ✓ Grouped listings
- ✓ Specialist sentencers
- ✓ Enhanced assessment
- ✓ Engagement
- ✓ Victim involvement
- ✓ Physical layout



Concluding remarks

Thank you for listening

For more information please visit www.t2a.org.uk

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